

## THE NEXT STEP

### INITIAL ASSESSMENT

GoodWeave would undertake benchmarking and mapping of the full supply chain down to the level of home workers and help in building capacities of the participating companies towards adherence to relevant compliances.

Contact our representative to know more

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As a full member of the ISEAL Alliance, GoodWeave complies with ISEAL's Codes of Good Practice, which are seen as a global reference for developing credible standards.

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## CHILD LABOUR FREE JAIPUR INITIATIVE

Making Supply chains  
Child Labour Free and  
Transparent

INDUSTRY SECTORS  
Carpet | Apparel | Home Textiles  
| Fashion Jewellery

Photo Credit: Nitin Gera

“ GoodWeave has been working for 25 years to bring social change in global supply chains. ”

GoodWeave system takes a holistic approach to ending child labour by harnessing the power of the market from consumer to producer. We bring visibility to all links of supply chain and work with businesses, marginalised workers and children. We believe children have the right to laugh, play and learn.

GoodWeave is working with various stakeholders to promote the Child Labor Free Jaipur Initiative. The aim is to promote child labor free business opportunities and help supply chains in providing the best assurance of child labor free production while improving the lives of children, informal and marginalized workers. After 25 years of proven results and impact, GoodWeave has successfully expanded its work to the apparel, home textiles, fashion jewelry, and tea sectors within India.

## 25 YEARS OF IMPACT



200 MILLION CONSUMERS IN 2018



23 MILLION PRODUCTS IMPORTED INTO 20 COUNTRIES



170+ IMPORTERS



160+ EXPORTERS

Photo Credit: Nitin Gera

## Benefits of Child Labour Free Jaipur Initiative



Photo Credit: Nitin Gera



### CREATE EDUCATIONAL OPPORTUNITIES

Every last child deserves the opportunity to be educated. By participating in Child Labour Free Jaipur Initiative, you will create educational opportunities for thousands of children.



### BUILD TRUST

Your commitment to "No Child Labor" shows that you care. Value driven companies are respected and preferred. A record of compliance shows that you are running a trustworthy operation.



### BRAND VALUE

"No Child Labour" commitment can help you to build a reputation as a responsible business, which can, in turn, lead to enhanced brand value. Companies often favour suppliers who have responsible policies, since this can reflect on how their customers see them. A growing number of consumers insist on responsible business.



### GLOBAL VISIBILITY

By joining this initiative, you become the member of our global family of importers and exporters. You will be visible to new markets with your brand, this makes it easier to take advantage of future opportunities because you'll have established a cornerstone within global markets.



### GROW YOUR BUSINESS

In partnership with brands, we're creating a worldwide market for goods made without child labour. You will be able to grow your business.



### PEACE OF MIND

When you're running your business, you're focused on your customers, your level of service, and your profit margin. 'No Child Labour' may be the furthest thing from your mind. Compliance fulfilment can help your business stay ahead of issues before they become major problems.